



Meet some of our 2014 rescues: Pickles (left), Rosie (top) & Snow Puppy



Christmas Appeal – thank you for your support

Dear Supporter,

Merry Christmas and Happy New Year to you, your family and animals and thank you for your past support. World League for Protection of Animals Inc (WLPAs) is an all-species campaign organisation and the oldest no-kill charity in Australia, founded in 1935.

2014 was a wonderful year for around 1000 of the companion animals we helped: mostly cats, but also dogs, rabbits and guinea pigs. We also helped possums and birds. With your support key outcomes were:

- Rescued and rehomed 7 days a week
- Rehomed 400 cats and kittens
- Cared for 100 cats/ dogs in our Adoption Program at any one time year through
- Mobilised a network of over 40 carers encouraging them to join our rehoming team
- Funded food for 500 abandoned cats in the community who were fed year through
- We worked 29 weekends in a row, and for nine months of the year we conducted 'Adoption Open House' events throughout Sydney
- We desexed at 19 colonies of urban unowned cats to reduce fertility and animal suffering
- We undertook a self-funded UK study tour on international fundraising innovation and attended the Universities Federation of Animal Welfare Sciences Conference in York.

Our rehoming outreach work was so successful it is now being launched as a community education campaign to teach the public both responsible no-kill rescue as well as responsible rehoming. For the 2014-15 kitten season this pound diversion initiative will be called,

Operation Humane Alternative. Animals will not go to the pound at all and we will find them loving homes.

WLPAs continues campaigning. Our native animal protection work has entered into a planning and re-resourcing phase for early 2015. These campaigns continue currently, just to name a few:

- We want 1080 poison banned
- We oppose live export of any kind
- We are working with other charities on stopping duck hunting and we oppose any form of hunting
- We are working with others to make Trapping Neuter Release programs more lawful and feasible as fertility control for urban cats
- We oppose the killing of any 'invasive species'
- We oppose the killing of free-to-roam urban unsocialised cats when desexing is the answer.

'Real Change' Fundraising Appeal

To continue this work we need \$5m to build capacity for real change both in society and in the lives of animals. For companion animals we need a refuge to give back-up to foster carers. Our campaigns also need more funded staffing. As we only have 1 full time staff member it is a struggle to even coordinate all the volunteers who seek involvement. We take this opportunity to thank our members and supporters and **ask for a tax deductible Christmas gift for the continuing care of the animals.** We wish you all a very Happy Christmas.

*From Halina Thompson and WLPAs Committee,
Jonine Penrose-Wall and our team of volunteers*

HOW TO DONATE: Please post your cheque to World League for Protection of Animals Inc PO Box 211 Gladesville NSW 2111. Credit Card payments phone 02 98174892 (10am-6pm) or go to www.wlpas.org and press the 'donate' button. Registered Charity Number CNF 12896 *thankyou*